

# 6 Ways to Make Patients Feel Welcome

When patients visit your dental office--be it for a routine cleaning, root canal, teeth whitening, or other service--your focus should be on their overall experience. After all, that's what will keep them coming back.

**Here are 6 easy ways to make patients feel welcome** both at the office and before they ever arrive for their appointment.



## 1. BE FRIENDLY AND APPROACHABLE

Start off on the right foot with videos of you and your staff on your website to put patients at ease.

## 2. MAKE THINGS EASY FOR YOUR PATIENTS

Offer patients the option to schedule appointments online and fill out paperwork before they come in and send them friendly reminders of their appointment the day before.



## 3. GIVE PATIENTS A PREVIEW

Alleviate any fears of the dentist by utilizing online videos showing what patients can expect at your office.

## 4. DELIVER A PERSONALIZED EXPERIENCE

Hold patient appreciation days and surprise patients with tokens of appreciation.



## 5. LET YOUR PATIENTS HAVE A SAY

Allow them to decide how you'll communicate with them going forward.

## 6. DON'T BE A STRANGER

Follow up with patients after an appointment to make sure they had a good experience and answer any questions they may have.



Integrating these 6 steps can help patients feel welcome and ensure they keep coming back.

We're not saying it's easy to implement all 6 of these things overnight. If you want some additional help, call us.

To learn more, visit [prosites.com](https://prosites.com) or call **(888) 932-3644** learn how they can help you make your practice more welcoming both offline and in the practice.

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