# **6 Ways** to Make Patients Feel Welcome

When patients visit your dental office--be it for a routine cleaning, root canal, teeth whitening, or other service--your focus should be on their overall experience. After all, that's what will keep them coming back.

Here are 6 easy ways to make patients feel welcome both at the office and before they ever arrive for their appointment.



### **1. BE FRIENDLY AND APPROACHABLE**

Start off on the right foot with videos of you and your staff on your website to put patients at ease.

# **2. MAKE THINGS EASY FOR YOUR PATIENTS**

Offer patients the option to schedule appointments online and fill out paperwork before they come in and send them friendly reminders of their appointment the day before.





#### **3. GIVE PATIENTS A PREVIEW**

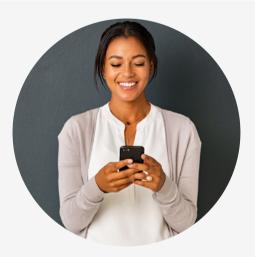
Alleviate any fears of the dentist by utilizing online videos showing what patients can expect at your office.



# 4. DELIVER A PERSONALIZED EXPERIENCE

Hold patient appreciation days and surprise patients with tokens of appreciation.





## **5. LET YOUR PATIENTS HAVE A SAY**

Allow them to decide how you'll communicate with them going forward.

#### **6. DON'T BE A STRANGER**

Follow up with patients after an appointment to make sure they had a good experience and answer any questions they may have.



Integrating these 6 steps can help patients feel welcome and ensure they keep coming back.

We're not saying it's easy to implement all 6 of these things overnight. If you want some additional help, call us.

To learn more, visit **prosites.com** or call **(888) 932–3644** learn how they can help you make your practice more welcoming both offline and in the practice.

# Visit prosites.com today to learn more!



