

	ADVANCED	PREMIUM	ELITE
Best if you want to:	get started creating awareness through social media	actively engage patients & prospects	supercharge your social media
Branded Facebook page that matches your website	✓	✓	✓
Branded Twitter feed that matches your website	✓	✓	✓
Social Media Posting Practice-related content posted on your behalf	4 posts (per month)	8 posts (per month)	12 posts (per month)
Staff Training Webinars on growing your business with Social Media	quarterly (4 per year)	quarterly (4 per year)	quarterly (4 per year)
Strategy Review Meet one-on-one with a social media expert		semi-annual (2 per year)	semi-annual (2 per year)
Best Practices Library		✓	✓
Claim Your Brand in Social Media			✓
Blog Posting			quarterly (4 per year)